

# Does Alcohol Abuse Exist In Your Home



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[Malibu, CA] - Cliffside Malibu, a prestigious alcohol rehab facility on the Malibu coast, has long been a leading light in the California treatment community. Now, the center is pleased to announce its renewed commitment to helping clients win the personal battle against alcoholism.



Every alcoholism victim is a unique individual. By the same token, every [alcohol abuse](#) rehab program must be uniquely designed and administered. The best alcohol rehabs are invariably those which most effectively meet the individual needs of their individual clients. In the end, there's simply no other basis for meaningful alcohol recovery.

Those principles, in turn, are the bedrock of Cliffside Malibu's treatment philosophy.

With its expert caregivers and posh amenities, Cliffside Malibu is a world-class institution. The center has always catered to an elite clientele. Now Cliffside is expanding its mission, with the goal of delivering the best alcohol rehab on the planet to those individuals who need it. At Cliffside Malibu, nothing less than excellence will ever be acceptable.

"Alcoholism is a personal problem," said Cliffside Malibu's Program Director. "Alcohol rehabs have to help their clients find personal solutions to it. Our exclusive alcohol rehab programs are designed on a case-by-case basis-which helps to explain why our patients enjoy such a robust rate of success."

Unfortunately, that passion for personal service is precisely what distinguishes Cliffside from its competitors.

Every alcohol rehab center pays lip service to the importance of personalized treatment. But most facilities fail to meet their own standards. The truth is that many of the most "exclusive" alcohol rehabs in Los Angeles offer the same generic treatment programs to all of their clients. More often than not, those institutions fall far short of the promises they make in their advertising brochures.

For recovery patients and their families, say Cliffside administrators, that sort of failure is unacceptable.

"Alcohol rehabs are in the business of saving lives," said Cliffside's Clinical Director. "At Cliffside Malibu, we understand exactly what's at stake for our clients, and we do everything in our power to help them heal from the inside-out. To do anything less would be a breach of our professional and moral obligations."

No alcoholism victim needs to be told about the perils of the disease. The good news here is that those perils don't have to be fatal, provided patients receive personal and personalized care. Cliffside Malibu has a long record of helping its residents rebuild their lives from the ground-up. Under the circumstances, it's hard to imagine that any outcome could ever be more important than that one.

Cliffside Malibu is a luxury alcohol and [drug abuse treatment center](#) located in Malibu, California. For further details about Cliffside's treatment methods, amenities, or other general information on [drug abuse](#), please call 1-800-501-1988 or visit our Web site at [www.cliffsidemalibu.com](http://www.cliffsidemalibu.com).

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