

# JR YATES Men's Jewelry Collection Found Exclusively at Titanium-jewelry.com



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*Bold, unique styles combined with modern metals create lasting men's jewelry favored by today's grooms*



(Modesto, Calif.) December 2, 2009 – Titanium-Jewelry.com, a trusted online resource and retailer of contemporary jewelry, is pleased to announce the availability of JR YATES ICONIC Jewelry collection for him this holiday season. Titanium-Jewelry is the only authorized seller of the JR YATES collection, which features cutting-edge designs crafted from contemporary metals such as titanium and tungsten carbide.

“Our jewelry is very popular with men in their 20s through 40s, and many of our rings are used as wedding bands for men,” said Ron Yates, designer and president, JR YATES. “Men of this generation want a wedding ring that is different from what their fathers wear. These guys like the fact that their JR YATES rings have a ‘forever polish’ that keeps their rings looking new forever.”

Known for its incomparable style, strength and comfort, JR YATES [men's jewelry](#) has been featured in several fashion shows in New York City and has been spotted being worn by Generation X and Generation Y celebrities. In addition J.R. YATES jewelry has been

featured in publications such as Men's Journal and Esquire, and is lauded in trade publications such as Modern Jeweler and JCK.

Among the popular pieces in the J.R. YATES Iconic Collection is the Zurnov ring, made of black ceramic with ribbed tungsten carbide overlay and the ruggedly handsome Rendition ring, which features a 9-mm wide tungsten carbide ring inlaid with two parallel sterling silver ropes. The sterling silver ropes are raised slightly creating a manly personality. Inspired from the wild west, the Rendition is truly a masculine wedding ring for men who aren't afraid to turn heads.

In addition to J.R. YATES, Titanium-Jewelry.com offers sophisticated designs from [Artcarved wedding bands](#), Benchmark, COGE, Diana Classic, Edward Mirell, Formotion Watches, Orange County Choppers and Triton. Enticing grooms and couples worldwide, the online retailer provides a multitude of styles and metals representing the best selection of palladium rings, titanium rings, tungsten rings, and men's wedding bands for the fashion forward male and female demographic.

## **About**

## **Titanium-Jewelry.com**

Titanium-Jewelry.com provides a wide selection of titanium rings, tungsten rings and black titanium jewelry uniquely styled for men and women. Experts in modern [men's wedding rings](#) and modern metals jewelry, Titanium-Jewelry.com leads the industry in contemporary jewelry fashions. For more information, please visit [www.Titanium-Jewelry.com](http://www.Titanium-Jewelry.com).

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