

Naples, Marco Island, Everglades CVB Renews Association With Florida Web Developer And Marketer Sales & Marketing Technologies



Released on: December 08, 2009, 2:20 pm

Author: [Sales & Marketing Technologies](#)

Industry: [Internet & Online](#)

NAPLES, Fla. – (December 8, 2009) – The Naples, Marco Island, Everglades Convention & Visitors Bureau, the official tourism marketing agency for Collier County and the popular Paradise Coast area of southwest Florida, has renewed its vendor relationship with Web developer and marketer Sales & Marketing Technologies (SMT), Altamonte Springs, Fla., for Internet marketing, search engine optimization, and social media marketing strategies.

“SMT has been our Web site and digital marketing partner for several years. They have been enormously helpful in optimizing our website, keeping us ranked high with the major search engines and have efficiently managed our PPC efforts. We recommend them highly to anyone looking for ways to maximize their web presence,” said Jack Wert, executive director for the Naples, Marco Island, Everglades Convention & Visitors Bureau.

The Naples, Marco Island, Everglades Convention & Visitors Bureau provides information assistance, visitors guides and travel planning tools for visitors, travel agents, tour operators, meeting planners,

travel press and general news media. The bureau maintains the official travel and tourism Web site for Collier County. www.ParadiseCoast.com, which is operated with the assistance of SMT.

Sales & Marketing Technologies (SMT) is a leading full-service Web development and Internet marketing company. SMT creates, develops and markets custom Websites for businesses in the U.S., U.K., Caribbean, and South America. Additionally, SMT offers Internet marketing and lead generation programs, consulting Web hosting services, strategic planning and social media integration. More information: 800-434-0339. www.smtusa.com.

#

More information:

Dave Larson, 800-434-0339 x 204, dlarson@smtusa.com

Bernie Piekarski, 800-434-0339 x 226, bpiekarski@smtusa.com

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)