

Bina Apparel Hits the Shelves for Fall 2010 Launches a Delicious Line of Fashion Wear for Toddlers and Girls



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Author: Diane Vautier /ActiveEdge

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Fashion upstart Bina Apparel today announced the launch of their first original line of [Girls apparel](#).

"This is an exciting time for us" says founder and CEO of Bina Apparel Maria Urdinarrain "Our line reintroduces the classic, clean lines, artfulness and fine workmanship that little girls' [clothing](#) is sorely missing in today's market."

The new line debuts girl's fashion for toddlers (24 months) up to 7 years of age in dresses, separates and outerwear. Inspired from a vintage style, the line adapts warm tones, exceptional fabrics, incredible attention to detail and fine craftsmanship. Details include pintucking, appliqué embroidery, pockets, and pleats.

The color combinations are a delectable blend of currant, grape, plum, chocolate and sage, intentionally imbuing a sense of tradition and polished taste. Bolder tonal accent colors finish the look for a smart, feminine vibe. The pallet is a refreshing burst of earthy tones and wholesome shades.

The entire line relies heavily on natural fibers and ease of care for busy families. Dresses are 100% cotton sateen and separates are 95%/5% cotton/lycra blend for machine-wash and wear cleaning. The outerwear coats are high-quality wool blend tweed with 100% cotton flannel lining to keep little hearts warm and snuggly. With coats like this, you'll welcome the cooler weather.

The line is scheduled to debut for the Fall/Winter 2010 season. It will be available to show starting mid-February and available for delivery in-store starting in August. The company will be supporting wholesale distribution, but will maintain small online retail availability for areas where distribution is not available.

[Bina Apparel](#) is a Nashua, NH based fashion design, manufacturing and distribution company. The company's strong background in design, fabrics, fitting, pattern work and sales is a natural fit for boutique retail shops interested in adding a fresh line to their fall selection. All styles are constructed with CPSIA certified materials and made with care in the U.S.A.

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Contact Details: Bina Apparel

Maria Urdinarrain

21 Ducas Ave.

Nashua, NH 03063

435-729-0633

info@binapparel.com

www.binapparel.com

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