

New Year, New You: 2010 Sees a Rise in Plastic Surgery Enquiries



Released on: January 08, 2010, 4:29 am

Author: [The Hospital Group](#)

Industry: [Healthcare](#)

Last decade saw the continuous rise in the number of people having cosmetic surgery; from cosmetic dentistry and breast augmentation to gastric bands, increasing numbers of men and women are turning to cosmetic procedures to improve their looks.

According to the British Association of Aesthetic Plastic Surgeons (BAAPS) the numbers of people choosing to have surgery over the last five years has rocketed by 320 percent and the new decade is not expecting the trend to slow.

Experts have predicted that the recovering economy will likely see an increase in people opting for minimally invasive non surgical solutions and later saving up for procedures such as face lifts, as patients are better able to finance their surgery. Also, the increase in obesity means a rise in weight loss surgery for 2010, with more obese people opting to go under the knife.

David Ross, Chief Executive of The Hospital Group, comments: "We have seen nearly a 40 percent rise in post-Christmas cosmetic surgery enquires going into 2010 from the previous year. Moving into the new decade people want to look as good as they feel, and are willing to invest in improving their quality of life."

The Hospital Group, one of the UK's foremost cosmetic surgery providers and the biggest provider of gastric surgery, perform a wide

range of both surgical and non surgical treatments which can help to make men and women to look younger.

For quick results, they offer anti wrinkle treatments, BOTOX®, facial fillers, chemical peels and teeth whitening and more in 19 clinics across the UK and Ireland.

For longer term results involving surgery, face lifts, [rhinoplasty](#), liposuction and an extensive range of breast surgery procedures are just some of the treatments on offer at the exclusive Bromsgrove clinic.

Since The Hospital Group was established in 1992, it has grown from a small pharmaceutical company to one of the UK's foremost [plastic surgery](#) providers. The Group is committed to providing the very highest standards and all procedures are performed by an expert medical team in state-of-the-art facilities that are second to none.

For further information on The Hospital Group's range of cosmetic surgery procedures please visit www.thehospitalgroup.org or call 0845 762 6727.

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)