"No Strings" Free Training Offer for New Finance Recruits



Released on: January 27, 2010, 11:00 am Author: Reed Specialist Recruitment

Industry: <u>Human Resources</u>

With more than 80% of training budgets cut or frozen *, Reed Finance has teamed up with one of the country's leading learning providers to offer a free training course to employers that recruit a new, qualified-level finance professional on a permanent basis.

With many of Reed Learning's courses accredited by ACCA and CIMA, the free training can count towards the attendee's Continuing Professional Development (CPD) requirements. There are no strings - any one, two or three-day course is free - and the training can be attended by either the new recruit or the hiring manager. "By partnering with an established learning provider and offering free personal and professional development training courses, including 50 different CIMA Master Courses, Reed Finance is helping organisations to make their HR & Training budgets go even further," commented Reed Finance Director Tim Vye. "Bringing in a new, senior-level finance professional is a significant investment for any organisation. In an uncertain economic climate, our offer of free training helps this investment deliver even greater return."

* According to a recent survey conducted by Reed Finance, 83% of companies and 89% of employees said their training budgets had been either frozen or cut during 2009.

About Reed Finance

Reed Finance specialises in the recruitment of senior and executivelevel finance professionals, both permanent and interim, across all industry sectors. Through a national network of branches, Reed Finance provides tailored recruitment solutions based upon individual client requirements and an impressive resource when it comes to finding financial services jobs.

Reed Finance attracts new senior-level jobseekers every month and has access to an unrivalled database, including up to one third of all accountants within the UK.

Contact Details: Adrian Linden

PR Manager

Reed Press Office

P: +44 (0)845 241 9249 M: +44 (0)7919 967 865

E: press.office@reedglobal.com

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