

Reed Abu Dhabi Is Selected As A UK Trade & Investment Successful Business



Released on: January 27, 2010, 11:04 am

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Reed Abu Dhabi has been selected as a UK Trade & Investment successful business and Maria Brown has been working with UK T&I to help support Foreign Trade and Investment.

Maria Brown, MENA Associate Director from Reed Abu Dhabi has recently been approached by the Government's UK Trade & Investment team, having been identified as a successful UK business undertaking global expansion. After seeing the work Reed had done in the UAE over the last 12 months, UK T&I have been speaking with Maria about how to set up in business in the country and the importance of working with UK T&I during the early days and beyond.

Maria was asked to comment due to her pivotal all round role within Reed - a major recruitment specialist and [hr consulting](#) professionals, Reed's international expansion over last 3 years has seen us grow through Europe, the Middle East and Asia Pacific.

Maria has been instrumental in various capacities for all Reed's International locations and is highly valued for her entrepreneurial business expertise, this combined with the award winning success Reed has created positioned her as a lynchpin of middle east life and business - and so her opinions and expertise were sought after.

UK T & I have now produced a DVD highlighting the pros and cons of UAE business start ups and the benefits of working together to help those new to the market, especially in the early stages.

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