

Celerant Technology Offers Biometric Fingerprint Technology to Increase ROI



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Author: **Celerant Tech**

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Celerant Partners with DigitalPersona to Decrease Fraud and Increase Accountability

Staten Island, NY (February 8, 2010) – Celerant Technology, a leader in the retail software industry, recently integrated the use of biometric fingerprint readers into their complete point of sale software, and partnered with DigitalPersona to provide the cost effective devices.



“At Celerant we are continuously implementing new technology to enable our clients to more efficiently manage their retail operations and increase productivity,” stated Ian Goldman, Celerant President and CEO. “The integration of biometric login and punch clock into the Celerant POS allows store managers to track workflow, eliminate time theft and reduce fraudulent transactions, ultimately increasing ROI and boosting productivity.”

The biometric fingerprint readers supply a cost-effective approach for addressing payroll theft and point of sale shrink. They aid in dramatically reducing time and attendance fraud, promoting adherence to corporate

policies for voids and overrides, and simplifying compliance to company regulations.

"Six months ago, we implemented our biometric fingerprint reader at every register in all of our stores and it has proven to be a phenomenal tool" said Steve Patten, Director of IT for The Alpine Shop. "It has given us more control over employee activity and enables us to audit trail every sale by sales person. The fingerprint reader has been a real timesaver at the register and works very well with Celerant. It works flawlessly to tie our employees to each sale, ensuring that every discount, return, and gift card transaction is accounted for. In the future we also plan to use it beyond the point of sale to easily track staff schedules as well."

The DigitalPersona biometric fingerprint reader aids in creating a work environment that emphasizes accountability and productivity. Its integration into Celerant Command Retail acts as a way for retailers to have a detailed perspective of their businesses, allowing them to run their operations securely and efficiently.

About

Celerant

Technology

Celerant's Command Retail is an advanced real-time retail management system, which manages all areas of retail including POS, Inventory Management, Warehouse, Distribution Center, Allocation, Multi-Channel/E-Commerce/Kiosk, Data Mining, and Back-office, in a single, integrated system. Our advantage is the flexibility of our Java platform, allowing Celerant professionals to conduct cost-effective analysis and adaptation based on the individual needs of each retailer. The result is a better system that meets the needs of retail businesses and gives them the tools to take Command of their success. For additional information regarding Celerant Technology go to www.celerant.com. For more information about the Command Retail Product, please visit www.commandretail.com.

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Contact Details: Celerant Technology Corp.

4830 Arthur Kill Rd
Staten Island, NY 10309
P: 718-605-7733
F: 718-317-6948
info@celerant.com
www.celerant.com

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