Memory Training Centers of America Expands Its Services to Assisted Living Communities in Fort Lauderdale

Memory Training Centers Committed to "Engaging the Brain" with Brain Fitness



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(Fort Lauderdale, FL – February 2010) Memory Training Centers of America (MTCA, previously referred to as ATMTC) has been providing evaluation, treatment, education and support to individuals suffering from <u>memory impairment</u> and caregivers since 2001. MTCA is the largest provider of cognitive evaluations and memory training services at Assisted Living residences in the Northeast, with more than 20 Centers in assisted



living and independent senior retirement communities, as well as nursing care and hospitalbased programs. All treatment services are paid for by Medicare.

For almost ten years, Dr. Bruce Brotter and his associates at the Memory Training Center in Forest Hills have been helping seniors and families meet the challenges of <u>memory loss</u> and Alzheimer's disease. Dr. Brotter is very enthusiastic about his upcoming visits to several Luxury Assisted Living Communities in the Fort Lauderdale area in March. "MTCA has been wanting to bring its programs that have been so successful in the Northeast to Floridians for some time now. We are very excited to finally be able to offer our services in Florida and to start this new growth in Broward County." says Dr. Brotter. **Scientific Brain Training PRO** is the pioneer of scientifically-proven brain fitness computer programs designed to maximize the brain's capacity to learn, adapt to new information, enable sharpness and minimize the natural effects of aging. All programs are supervised by a cognitive therapy professional and individuals are supportively guided through state-of-the art computer exercises. The "Memory Gym" and Activity Center offers healthy individuals memory exercise and activities to strengthen existing cognitive function and build a reserve of prevention to guard against future memory loss. Memory Gyms provide memory and other cognitive strengthening exercises through the utilization of cutting-edge computer software. Memory Gyms have already been placed at the Atria Tanglewood in Lynbrook, the Atria Woodlands in Ardsley, Oyster Bay Manor in Oyster Bay and are in development at the Atria Darien, in Darien, Connecticut. Learn more about Scientific Brain Training PRO technology at <u>www.memorytrainingcenters.com</u>.

MTCA works together with family members and health-care providers to ensure implementation of the most comprehensive and helpful treatment plan possible. "We have seen over time how education and support helps the coping strengths of individuals and families, as well as augmenting the treatment process through building understanding and confidence," says Brotter.

A range of interactive and problem-solving interventions are provided to also strengthen short-term memory functioning and enhance independent living skills and quality of life. While an active lifestyle, both physically and mentally, helps individuals to maintain good overall cognitive health, <u>memory</u> <u>training</u> is an essential ingredient to ensure healthy memory functioning. MTCA is proud of its service to thousands of seniors each year and looks forward to being able to provide its much needed services to thousands more in Fort Lauderdale!

Call the Memory Training Center today to schedule your free consultation:

1-866-I-REMEMBER (473-6362)

For more information, please visit the website: <u>www.memorytrainingcenters.com</u>

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