## New Money Saving Website – www.quoteboffin.co.uk – Urges Consumers To Renew More Than Just Their ISAs As The End Of The 2009/2010 Tax Year Approaches



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Traditionally, April sees a flurry of financial activity as savers rush to renew their ISAs with the current tax year drawing to a close and a new session starting afresh. With a plethora of competitive packages and ISA bonuses to entice shoppers, there's never been a better time to tighten up your finances by getting a great deal on tax-free savings. Although ISAs will be the financial flavour of the month, what's to stop consumers from shopping around for a better deal on other products at the same time?

New money saving website - Quoteboffin.co.uk - is asking just that. A price comparison website that compares life insurance packages from a variety of providers, Quoteboffin.co.uk is urging consumers to see April the 5th as more than just a deadline for ISAs.

"The increased focus on financial services and products that the end of the tax year brings shouldn't just centre on savings products. It takes no time at all for consumers to sit down and reassess whether their current insurance and savings packages are the most rewarding and cost effective options on the market for them; especially when using price comparison websites like QuoteBoffin.co.uk" Although the UK has officially left the recession behind, consumers should continue to save and rechannel money they might have splurged on high end, luxury goods into building a firmer financial foundation.

With the growth of price comparison websites boasting a 30-50% increase year on year, consumers are spoilt for choice when comparing everything from home and contents insurance to wedding or golf cover.

QuoteBoffin.co.uk reiterates the hidden benefits of price comparison in the current financial climate:

"The end of the recession doesn't mean consumers should become disinterested in what happens to their money. Go online and consumers are spoilt for choice when it comes to price comparison sites that can save people hundreds of pounds. If consumers shop around at the start of April they could benefit from significant savings that are easily reinvested in a holiday, home improvement or even some early savings for Christmas."

About QuoteBoffin

Quoteboffin.co.uk is an online insurance comparison website offering life insurance comparison tools that allow users to search the market and procure the best life insurance policies and quotes.

QuoteBoffin.co.uk was launched in February 2010 and is a trading style of David and Co Consultants Limited.

QuoteBoffin.co.uk is FSA regulated.

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