

New Money Saving Website – www.quoteboffin.co.uk – Urges Customers To Shop Around And Continue Making The Most Of The Web As UK Recession Comes To An End



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As the UK emerges from the recession with economic growth up 0.1% and unemployment falling for the first time in 18 months, it's easy to get sidetracked by the future and forget to learn lessons from the past.

Although the recession saw a dramatic slump in consumer spending on high end products such as cars, luxury holidays and property, recent trends show this too is on the up with the promise of better times to come.

New money saving website, [Quoteboffin.co.uk](#), is urging consumers not to get carried away however and to remain frugal with their money, especially when shopping around for financial products.

"Consumers shouldn't perceive the end of the recession as a green light for reckless spending or to become apathetic about what happens to their money. Go online and consumers are spoilt for choice when it comes to price comparison sites that can save people hundreds of pounds. [Quoteboffin.co.uk](#) in particular helps consumers [compare life insurance](#) packages from numerous providers. Saving money on necessities such as life insurance gives people the option to indulge or invest in other areas of their lives which they otherwise might not have been able to do."

The popularity of the price comparison website is a recession defying success story. Price comparison services are growing at an annual rate of 30% - 50% and became particularly popular during 2007 – 2009 when the recession was at its peak and consumers were eager to save money.

In a nutshell, price comparison services allow consumers to compare financial products from a range of providers. Price comparison websites do not sell the products themselves but source information from retailers from whom consumers can buy from.

Quoteboffin.co.uk emphasises the benefits of such as service in a post recession UK:

“QuoteBoffin.co.uk and its competitors update their databases on a daily basis to ensure consumers get the most up to date prices at the click of a button. Quoteboffin.co.uk in particular is free and easy to use, meaning its never been easier to save money on life insurance.”

About

QuoteBoffin

Quoteboffin.co.uk is an online insurance comparison website offering life insurance comparison tools that allow users to search the market and procure the best life insurance policies and quotes.

QuoteBoffin.co.uk was launched in February 2010 and is a trading style of David and Co Consultants Limited.

QuoteBoffin.co.uk is FSA regulated.

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