Breasts Of Britain Returns To London



Released on: March 22, 2010, 12:02 am Author: Transform Cosmetic Surgery

Industry: <u>Healthcare</u>

In Transform's Breast Report, women living in the country's capital were found to have some of the smallest breasts in the UK coming in at 34B, compared to the national average size for which measured a full 36D.

Now, <u>Transform Cosmetic Surgery</u> is hosting a series of afternoons throughout the month of March at its London clinics to celebrate the launch of the Breasts of Britain campaign - designed to empower women to love their breasts, whatever their shape or size.

Ladies are invited to sip champagne and enjoy complimentary canapés while chatting to some of the UK's top breast surgeons and past patients – a great opportunity to have questions answered and curiosities satisfied.



So, whether you want to hear about reductions, augmentations, uplifts or enhancements, this is your chance to discover everything you want to know about <u>real breasts or implants</u>.

In its 35 years in operation, the cosmetic surgery group, Transform, has seen a staggering 300,000 pairs of boobs. In this time, they have gained an understanding of the concerns, worries, desires, and needs women have when it comes to their chests.

Transform interviewed 4,000 British men and women to compile the Breast Report - the most comprehensive study of British breasts - and discovered that almost half of London's women were envious of their friend's chests. The Report also proved men aren't the only ones obsessed with breasts, with a massive 90% of women admitting they also couldn't help but look at their friend's bosoms on a daily basis.

Transform Cosmetic Surgery Group's Breasts of Britain campaign is a ground-breaking attempt to end the boob taboo and get women talking, learning about, and appreciating their breasts.

Sponsored by the luxury lingerie label Ultimo, the campaign will raise funds for CoppaFeel! a charity promoting self-breast examinations among young women.

For more information on the Breasts of Britain campaign, please visit http://www.breastsofbritain.co.uk

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