

Butlins and Carlsberg Give Probably The Best Team Talk In The World....



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Butlins, The UK's favourite holiday company, has teamed up with Carlsberg, the official beer of the England football team, to support our boys at this summer's World Cup by hosting two England roadshows at the Resorts in Bognor Regis and Skegness during March.

On Saturday, March 13, the interactive England roadshow bus will get the celebrations started at Bognor Regis. Butlins knows how to organise a party and footy fans will be able to enjoy a host of games and entertainment, both onboard the Carlsberg bus and on the Resort. They'll even be able to make their own Team Talk video.

Fans that record a video on the day will be entered into an online draw to win the chance to deliver their inspiring words in person. The winners will meet some of the lads during an exclusive day out at Wembley Stadium and watch them train before the squad leaves for the 2010 World Cup in South Africa.

If you can't make it to Bognor Regis then don't worry, because on Saturday, March 27, the England bus will pull into Butlins Skegness, where plenty more fun is guaranteed. As both visits are part of Butlins Big Weekends, all guests must be over the age of 18.

Mike Godolphin, Head of Entertainment at Butlins, said: "A lot of Butlins' guests are football fans so I know they'll really enjoy being able to show their support for the England Team. As a truly British brand, Butlins would also like to send its best wishes to the lads."

Ifan Jenkins, Carlsberg Senior Brand Manager, said: "With the World Cup finals round the corner the whole nation will want to get behind England. As a proud sponsor of the England team, we were able to provide the nation with a platform to be the 12th man and inspire the team to glory."

Butlins is an expert in organising [UK breaks](#) so a good time is guaranteed. However, anyone unable to make it to one of the Butlins [holiday parks](#) in March can still enter the Team Talk competition by recording a personal message themselves and uploading it at www.EnglandTeamTalk.com

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