## **Colocation America Announces Emergency Protection for Natural Disasters and Network Threats**



Released on: March 10, 2010, 5:09 am Author: Shawn Jacobs Industry: <u>Telecommunications</u>

Los Angeles, CA (PRESS RELEASE) March 10, 2010 – Colocation America, a leading colocation server hosting company, announced today its redundant emergency protection systems for businesses and organizations of all sizes that utilize colocation and dedicated server hosting services. Colocation America's redundant systems have protected businesses through adverse weather conditions this winter, earthquakes and other natural disasters, and network threats that consume and destroy network resources.

"We are seeing businesses get harsh treatment from the elements recently, and in that situation you want to be 100% sure your business can survive the most devastating conditions," says Michael Trunkett, President at Colocation America."With protected colocation servers storing a company's essential data, you can stay on your feet and serve customers as usual, without interruption from natural disasters or conditions that could cause catastrophic failure."

Businesses of all sizes need redundant emergency protection to safeguard financial information, employee information, data on projects in progress, sales and distribution information, and customer databases. Losing this data can set a company back for months or years, or it may not recover. Colocation America provides redundant emergency protection systems at all times as part of their colocation hosting services and dedicated hosting services.

"Without accurate customer information, the business-customer relationship erodes and companies can lose their competitive advantage," says Trunkett. "In this economic environment that could be fatal, so our data centers secure our customers' data with the highest level of both physical and virtual protection."

Colocation America colocation facilities have a comprehensive suite of monitoring systems in place. Manned ground floor operation centers actively monitor security, fire protection, climate control and power systems. Monitoring of climate examines chillers, essential airflows, temperature, humidity and other environmental conditions. Individual customer power consumption is maintained with UPS (Uninterruptible Power Supply) systems and backup generators.

"Highly trained technicians and engineers monitor our data centers around the clock, 24-7-365," says Trunkett. "If a malicious threat occurs, or any change in environmental conditions, our specialized pre-action mechanisms kick in to prevent damage before it can occur."

Colocation America provides clients with a secure data center environment that ensures their critical systems and the data they contain are protected under a range of conditions. Colocation and dedicated hosting customers interested in protecting their business data are encouraged to visit the Colocation America website at<u>www.ColocationAmerica.com</u> for more information on Colocation America's emergency systems.

AboutColocationAmerica,Inc.Established in 2000, Colocation America has grown to become one of the most<br/>reliable colocation hosting providers nationally. Based in Los Angeles, California,<br/>Colocation America was built from the ground up by professional engineers with a<br/>vision of delivering a fully integrated, trusted colocation server hosting service.<br/>Colocation America Corporation has earned a reputation with its attention to detail,<br/>highly qualified technicians and commitment to the latest data center technology.

Colocation America's primary data centers are located in the world famous "One Wilshire" building (West Coast Hub) and 60 Hudson (East Coast Hub) in Los Angeles and in New York. Colocation America's data center locations provide maximum scalability and connectivity to major fiber carriers and can connect to virtually any backbone provider. Colocation America has direct access to over 240 bandwidth providers around the world and can scale Internet connectivity to meet client needs.

For more information contact Colocation America at 1-800-296-8915, email <u>Sales@ColocationAmerica.com</u> and visit <u>www.ColocationAmerica.com</u>.

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