## Easter Events A Plenty At Fair Trade Clothing Company WOMbat Clothing



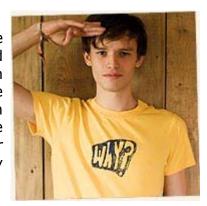
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Outdoor and <u>fair trade clothing</u> retailer WOMbat Clothing has a busy few weeks ahead during the run up to Easter with many in store events currently being scheduled along with contests where you could win either a discount voucher for the great range of fair trade and <u>organic clothing</u> at WOMbat or some Easter appropriate alternatives such as Fair

Trade Chocolate!

As many of WOMbat's clothing is designed with the active and extreme sports enthusiast in mind WOMbat have used this influence to put a twist on the popular Easter Tradition of painting eggs. The "Egg-Streme Sports" contest is being held in each WOMbat retail store where entrants are encouraged to decorate eggs to resemble familiar sports such as Canoeing, Snowboarding or any other creative ideas.



All store managers will be uploading pictures of each entry onto the relevant store specific Facebook pages for fans to vote on which egg is the best, funniest or most creative.

WOMbat's Victoria Tingey said: "We're really excited about the Easter events we've got planned in our stores and look forward to seeing a range of wonderful egg designs produced by our customers to be presented in each of our stores."

"We're even able to help increase the awareness of Fair trade products such as the many clothing items we sell in our stores and online as well as being able to provide our entrants with the opportunity to win some fantastic Fair Trade prizes including Fair Trade chocolate!"

Alongside the Fair Trade chocolate giveaway, WOMbat are also generously offering their customers a chance to win a £5 off gift voucher when they

spend over £25 in store. The overall store winners will be announced on Easter Monday (5th April) and will win £100 worth of WOMbat clothing vouchers complete with Easter Egg trophy. So if you would like to be in with a chance to win any of these fantastic prizes then get cracking to come up with your winning egg design before it's too late!

That isn't all as there will be many other Easter themed fun and games centred around everyone's favourite part of Easter, chocolate! With Mini-Egg Ker-plunk, Chocolate Bar Jenga and a timed race to eat three Crème Eggs there's plenty of games that the kids as well as the adults will be dying to join in.

Contests will be held at all WOMbat clothing retail stores located at: Cambridge, Abersoch, Bristol and the new store in Chester city centre.

- ENDS -

About WOMbat:

www.wombatclothing.com was established in 2004 as an online retailer specialising in adventure clothing with a focus on ethically sourced materials and fair trade goods. Since then the Cheshire-based business has grown and now boasts four shops across England and Wales selling a wide range of clothing and accessories from hoodies to socks, including a significant number of men's and women's Fairtrade clothing items.

For further information contact Victoria Tingey

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