Saxo Banque France Partners With Agricote



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Saxo Banque France, the online investment and trading specialist, has announced an exclusive partnership with Agricote, the agricultural broker, allowing farmers to manage their selling prices and negotiate agricultural or commodity futures and CFDS online using the award winning SaxoTrader platform.

The partnership with Agricote reflects the evolution of the agricultural industry, and the reality that a new generation of farmers want to control their production and sales, using futures to hedge their output and manage risk. Using SaxoTrader, the partnership enables both producers and buyers to manage market volatility and trade agricultural futures and CFDs online 24 hours a day, with access to 23 stock exchanges.

Commenting on the partnership, Pierre de Perthuis, co-founding partner of Agricote, said: "Our partnership with Saxo Banque will enable farmers to move forward and manage their own production and sales. Farmers no longer want to suffer from the pressures imposed by a volatile market, and seeing farmers taking positions on an online future trading platform is an innovative step forward for the industry. We are very proud to support these pioneers. Farmers are now able to control their destiny".

Pierre-Antoine Dusoulier, CEO of Saxo Banque France added: "We are pleased to partner with Agricote and acknowledge that the agricultural industry is changing and needs strong support. Agricote was looking for a trusted partner and we met its requirements: Saxo Banque is a perennial French Bank and we have a highly efficient online trading platform and services for fast deployment."

Main characteristics of the partnership:

- Privileged access to International Futures Markets
- Ability to adopt and implement own marketing strategy
- An appropriate account with user profile
- Trading account access via PC, website or cell phone
- Personalized assistance by Agricote
- A free demo account for 20 days

Farmers will be able to access their online trading platform via a dedicated page on the Agricote website.

Saxo Bank is an online trading and investment specialist, enabling <u>Forex trading</u> for clients, as well as <u>CFD Trading</u>, Stocks, <u>Futures</u>, Options and other derivatives, as well as providing portfolio management via SaxoWebTrader and SaxoTrader, the leading online trading platforms.

SaxoTrader is available directly through Saxo Bank or through one of the Bank's global partners. White Labelling is a significant business area for Saxo Bank, and involves the Bank's online trading platform being customised and branded for other financial institutions and brokers. Saxo Bank has more than 120 White Label Partners and boasts thousands of clients in over 180 countries. Saxo Bank is headquartered in Copenhagen with offices in Australia, France, Italy, Japan, Singapore, Spain, Switzerland, UK, Czech Republic and the United Arab Emirates.

About Agricote

Agricote was founded in 2007 in order to bring a simple commercial solution to the agricultural world. Agricote strives to bring together the agricultural commodities producers and the European buyers. Located in the center of France, Bourges, AgrociTe Courtage employs 20 people, of which 12 are brokers and 3 are logistics experts. With a continual growth, AgricoTe always seeks new qualified employees. Its client base is composed of 2100 renowned producers and 290 European buyers coming from Germany, Belgium, Spain, France, Italy, Switzerland and the Netherlands.

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