

Bigmouthmedia Named Number 1 UK SEO And PPC Agency For Second Year Running



Released on: April 30, 2010, 4:47 am
Author: Iain Bruce
Industry: [Internet & Online](#)

Bigmouthmedia has again been named the UK's number 1 SEO and PPC agency in the New Media Age Marketing Services Guide for 2010.

This is the second year in a row that the agency has topped the prestigious chart, widely regarded as the definitive guide to the UK's digital marketing landscape. The NMA league table is ranked on the basis of income, with bigmouthmedia's range of big brand client wins, cross-channel expertise and experienced management team cited as being key to the company's industry-leading status.

"Like every industry the search sector has faced a lot of challenges recently, but despite difficult economic circumstances the blend of effectiveness and measurable ROI that online marketing provides is still proving a winning combination," said Phil Gripton, Managing Director of bigmouthmedia UK.

"We're delighted that the company's continued progress has been recognised. It is a tribute to the dedicated, skilled and passionate team that underpins everything we do at bigmouthmedia."

Highlighting the international expertise offered by bigmouthmedia's offices both in the UK and across the US, Germany, Italy, Norway, Sweden, France and Spain, New Media Age attributed the company's

success, despite challenging trading conditions, to its reputation for digital marketing expertise and a strong social media offering.

Moving forwards the agency's digital, technological and creative capacity is set to expand following bigmouthmedia's merger with LBi, which is due to be completed in July. The combined agency will be the world's largest marketing and technology agency. Announced in February the deal was brokered to address a changing climate where clients are increasingly looking for best in class agencies with the capacity to cover all aspects of digital marketing.

About [bigmouthmedia](#)

Founded in 1997, bigmouthmedia is Europe's largest independent digital marketing agency. With a team of over 200 staff located across 13 offices in 10 countries on 3 continents, the company maximises exposure for major brands online through a variety of fully integrated digital marketing channels: [Search engine optimisation](#), PPC, Online Media Planning, [affiliate marketing](#), Social Networking, Brand Monitoring, Online PR and Web Analytics. Bigmouthmedia also provides up to date daily [digital marketing news](#) to ensure clients are fully informed and aware of all industry developments.

Contact Details: bigmouthmedia

51 Timberbush
Edinburgh
EH6 6QH
(44) 131 555 4848
http://twitter.com/bigmouth_aff

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)