## Bigmouthmedia Wins Best Search Agency Award At Spanish Ecomm Awards 2010



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Bigmouthmedia has been named Best Search Agency at Spain's most prestigious e-commerce awards.

Europe's largest independent digital marketing agency was unveiled as the winner of the Best Search Agency category during a packed ceremony at the exclusive Shoko club in Barcelona. The EComm Award, which is widely recognised as one of the most important prizes available to the Spanish online retail industry, was presented in recognition of the company's innovative and successful approach.

"We're both delighted and honoured to have won this award. We were up against some very strong competition and the fact that the judges selected bigmouthmedia as the top Spanish search agency for both serves to underline the commitment, hard work and talent our Madrid team puts into serving our clients," said Manuel Jurado, Managing Director of bigmouthmedia Spain.

The awards, backed by the Spanish online retail publication Ecommretail, were established to recognise the companies contributing to the enhancement of the online marketing and ecommerce sectors with a blend of innovation and excellence.

Bigmouthmedia opened its new Madrid office in January 2009. Led by two of Spain's best-known search professionals, the office offers bigmouthmedia's full range of SEO, PPC and digital marketing services to the Spanish market.

"Despite having only opened its doors just over a year ago, bigmouthmedia's Madrid office has already made a major impact upon the Spanish market. They have worked hard to earn an excellent local reputation in digital marketing in a remarkably short time, and I am delighted that their efforts have been recognised," said Lyndsay Menzies, bigmouthmedia Group Chief Operations Officer.

"Bigmouthmedia brought something new to the Spanish industry. We offer a full range of digital marketing services, and with offices across the UK, US and the major European territories, we have the kind of international expertise that is vital to running a truly effective online campaign, " said Jurado.

**About** bigmouthmedia

Founded in 1997, bigmouthmedia is Europe's largest independent digital marketing agency. With a team of over 200 staff located across 13 offices in 10 countries on 3 continents, the company maximises exposure for major brands online through a variety of fully integrated digital marketing channels: <a href="mailto:search engine optimisation">search engine optimisation</a>, PPC, Online Media Planning, <a href="mailto:affiliate marketing">affiliate marketing</a>, Social Networking, Brand Monitoring, Online PR and Web Analytics. Bigmouthmedia also provides up to date daily <a href="mailto:digital marketing news">digital marketing news</a> to ensure clients are fully informed and aware of all industry developments.

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