Online Attorney Search Website To Offer Sweepstakes For Amazon Kindle



Released on: April 05, 2010, 8:45 pm

Author: **Quigal, LLC**

Industry: <u>Law</u>

Quigal.com is celebrating its national launch with a <u>sweepstakes</u> campaign, which will award the winner an Amazon Kindle.

Quigal.com offers users the ability to search online for top-tier attorneys in their local market. "We felt that giving away a Kindle was the perfect way to launch our product nationally," said Founder and CEO, Renate Harrison. "The Kindle is an innovative new device that is changing the way people read books and, similarly, Quigal is innovative and new and changing the way the people search for attorneys."

The sweepstakes will run for a period of two months and participants can enter several ways: (i) by leaving feedback on Quigal's website - Quigal employees are looking forward to reading the feedback and will consider any added features or changes visitors suggest; (ii) by becoming fans of Quigal on Facebook; and finally, (iii) by becoming followers of Quigal on Twitter.

Quigal.com is one of the first <u>attorney search websites</u> to make extensive use of social networking. Moreover, Quigal.com allows its attorneys to link to their own social networking sites. This is a feature that many other attorney search sites have not yet exploited. Harrison noted that, "At Quigal, we strive to run our site in a way that matches how visitors and businesses use the internet. Many businesses and professionals make use of social networking sites to promote their

trade and it just seemed natural that Quigal would allow its attorneys to link to them as well."

Quigal.com has already alerted its fans and followers about the new sweepstakes. The public can expect more "tweets" and posts as the sweepstakes continues in the coming months and as Quigal continues to add more approved attorneys to its site.

For more information about Quigal, please contact Juliana Gaita-Monjaraz.

Contact Info:

Juliana Gaita-Monjaraz Quigal, LLC

Phone: 1-888-QUIGAL1 Web: www.quigal.com

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Press release distributed via EPR Network (<a href="http://express-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-pres