## Payday Loans Specialist Demonstrate Continued Success in the Battle Against Identity Fraud



Released on: April 21, 2010, 9:33 pm

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Industry: Financial

<u>Payday Loan Company</u>, Payday Express continue to help thin the number of identity fraudsters operating online with successful fraud prevention and prosecution.

Payday Express, one of the UK's leading Payday Loans specialists maintains continued success in the war against online identity theft and fraud thanks to their steps taken to help prevent and prosecute cases which may have led to wrongful loan payouts.

<u>Payday Express</u> is a provider of online cash advance loans. Customers can apply for a payday loan on their website and then receive an instant approval decision during the online application. While fraudsters may be attracted to online processes where they don't have to provide falsified documentation to apply for a loan, Payday Express have mitigated this risk by utilising a number of identity verification and fraud prevention checks both on and offline. These successfully prevent many criminals from being accepted for credit with misrepresented application details.

Fraud Liaison Officer, Hannah Waters said "We at Payday Express take fraud very seriously and understand how important it is for consumers to feel safe when applying for credit".

"We investigate every case of suspected fraud, whether funds have been transferred or not", Hannah went on to say with regards to how suspicious activity is handled at Payday Express.

This investigation process ultimately leads to reporting cases of known and suspected fraud to the Police and the Serious Organised Crime Agency (SOCA) to help bring scam artists to justice.

In a recent case in March 2010 Payday Express once again successfully charged a fraudster to court, in this case with five offences of fraud by false representation.

Hannah advised, "we liaise with a number of authorities on a regular basis to assist with investigations where the information we provide could be the missing piece of the puzzle to track the fraudster down. In the instances where the fraudsters are caught we will prosecute".

With such detailed and thorough checks made for each application and such a serious approach to fraud prosecution Payday Express is proud to do its part in the fight against online identity fraud.

To apply for <u>fast payday loans</u> or learn any more about Payday Express' services visit their website at: <a href="http://www.paydayexpress.co.uk/">http://www.paydayexpress.co.uk/</a>

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About Payday Express

Payday Express has been operating since 1999, helping people across the UK access short-term credit. Using an online application form, Payday Express customers are able to apply for a <a href="Payday Advance">Payday Advance</a> of between £80 and £800 in cash. Approval decisions are made instantly and funds are usually transferred the same working day for fast payday loans.

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