ASAP Ventures Increases Consumer Site Stable with Acquisition of Vouchers.org.uk



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Author: Martin Fieldman

Industry: Retail

Top Internet business house able to deliver more bargains than ever to British shoppers through purchase of peer site

26 May 2010 – Innovative online commerce specialist ASAP Ventures Ltd announces the news that it has acquired another leading consumer site to add to its stable in the form of Vouchers.org.uk. the consumer bargains site will complement existing money-saving consumer codes site DiscountVouchers.co.uk in stable of ASAP Ventures consumer-focused sites.

Shoppers are able to use the codes and vouchers featured on DiscountVouchers.co.uk to enjoy savings on the latest fashions, home electrical and electronic goods and much more. Thanks to it acquiring Vouchers.org.uk ASAP Ventures can now offer consumers a whole new range of money-saving retail <u>vouchers</u> and codes.

Consumers can visit Vouchers.org.uk and get hold of numerous bargain deals which are available to use at leading outdoor shops such as G&H Direct, Gardencentre.co.uk and Greenfingers.com – offering some superb deals on summer garden gear. Shoppers can also get hold of numerous money-off voucher deals for shoes and summer footwear from the likes of Barratt's, Onshoes.com and Priceless.

The Vouchers.org.uk website is simple to use and navigate and shoppers can quickly find the latest money-saving voucher offers arranged by product category. The categories include Clothing & Accessories, Home & Garden, Health & Beauty, Food& Drink, Sound & Vision and more besides. The site is updated regularly as well.

Martin Fieldman, spokesperson for ASAP Ventures and Vouchers.org.uk, said, "We are really pleased to have added Vouchers.org.uk to our stable of consumer bargain codes and vouchers sites, and the ASAP Ventures network is now able to help pepopel stretch their budgets more than ever."

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Vouchers.org.uk is owned and operated by ASAP Ventures and was acquired by the company in May 2010. ASAP Ventures is a specialist in the online arena, with over 10 years' experience in creating and developing high performing websites in markets ranging from travel and recycling to dating and promotions. The company has expanded significantly over the last five years through a programme of domain name acquisition and development, with the company's portfolio of websites attracting tens of millions of visitors and creating over US\$200 million in sales for their partners.

ASAP Ventures now operates four offices - three in the UK and one in Australia.

Media Contact:

Martin Fieldman press@asapventures.co.uk www.vouchers.org.uk

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