## Doctors Recommend the E-bed Memory Foam Mattress

Released on: May 19, 2010, 4:29 am Author: Raymond Johns Industry: <u>Healthcare</u>

Customer testimonials greatly influence shoppers. When the customers endorsing a memory foam mattress are also medical professionals, their reviews can be the deciding factor for shoppers. E-bed memory foam mattresses come with many such testimonials, from chiropractors and general M.D.s alike. The TempurPedic mattress is also doctor-endorsed, but it costs up to 65 percent more than the comparable E-bed. Even with a TempurPedic mattress discount, shoppers will spend more than if they opt for the E-bed memory foam mattress. In addition to the savings, the E-bed comes with a lifetime warranty, while TempurPedic only stands behind its mattress for 20 years.

May 2010 – E-bed has been making memory foam mattresses for 45 years, and along the way the company has collected more than a few customer testimonials from medical professionals. Doctors approve of and recommend the CoolTemp visco-elastic memory foam in the E-bed memory foam mattress. Visco-elastic memory foam was developed in the '60s by NASA to provide orthopedic support to astronauts during take-off and re-entry. E-bed soon developed its CoolTemp visco-elastic memory foam, which cradles the body by becoming softer in areas made warm by the body's pressure and firmer in cooler areas, where less pressure is being applied. Instead of endorsing a TempurPedic mattress, chiropractor Gordon J. Braun put his stamp of approval on the less-expensive E-bed with this testimonial:

"It is very important to have a good bed that gives you proper support of the spine. The E-bed mattress has the memory foam, which forms to the spine, producing great support and avoiding pressure on the nerves. Many patients ask me which bed to use, and I was never sure of what to recommend. I decided to try the E-bed sleep mattress, and within the first couple of nights I noticed the difference in my body. I had a great night's sleep and woke up with no stiffness. It is truly a bed that I recommend to all my patients." Contributing to the great night's sleep Braun got was the additional layer of foam beneath the CoolTemp visco-elastic memory foam. It helps provide the lumbar support that keeps the spine in its natural alignment. The E-bed <u>memory foam mattress</u> features high-quality coverings, as well, including 100 percent cotton, silk or cashmere. All coverings are treated to resist bacteria, mold, mildew, dust mites and odor-causing germs. The E-bed also features advanced edge support that extends mattress life and adds 30 percent more sleep surface. It was this feature that sold Dr. Diane Stewart, M.D., on the E-bed over the TempurPedic mattress, no matter how great a TempurPedic mattress discount was offered.

"I had been shopping around and visited several mattress stores and tried out the other memory foam mattresses, including the TempurPedic mattress, and really felt that the support on the edge of the mattresses was not adequate. I didn't like the feeling that I was falling off the edge. But with the Vienna, by E-bed, foam edge construction you don't have that feeling. It truly is a wonderful night's sleep. I have never slept better."

E-bed offers five different collections of memory foam mattresses, with prices up to 65 percent less than the TempurPedic mattress. Adjustable memory foam beds, memory foam toppers and pillows are also available. Pricing and complete product descriptions are available at E-bed.com.

Based in Poughkeepsie, New York, E-bed began making memory foam mattresses almost half a century ago, decades before the <u>tempurpedic</u> <u>mattress</u> was created. To schedule an interview with a member of the E-bed team, please call 800-478-9098. To order one of E-bed's superior memory foam mattresses, which are hundreds of dollars cheaper than the TempurPedic no matter how deep the <u>tempurpedic</u> <u>mattress discount</u>, call that same number 9 a.m. to 10 p.m. Monday through Wednesday, 9 a.m. to 6 p.m. Thursday and Friday, and 11 a.m. to 7 p.m. Saturday and Sunday EST.

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