OnlineFX Announce Relaunch Of Website



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OnlineFX has announced the launch of its website which has recently been completely rebuilt and relaunched, offering customers even greater ease of use and more enhanced security features. The new site now features on a dot com domain which appeals to a wider market including the USA.



The OnlineFX website offers a convenient, secure and cost effective way to transfer money to bank accounts across 70 countries worldwide. The website now offers unique services to make ordering travel money even easier. Money transfers are carried out using the same systems as major banks, and OnlineFX dealers are committed to obtaining advantageous exchange rates for all transfers.

To celebrate the launch of the new site, OnlineFX, which was the first company to offer currency delivery online, is running special promotional offers including free international money transfers for all new customers and a free international money transfer for all existing customers who refer a friend.

The company has also just announced an exclusive new free same day travel money delivery service to all customers in Central London. This unique same day delivery service guarantees customers' travel money will be delivered before 6.30pm if ordered for anywhere within the Zone 1 area of London. Orders for this new faster service must be between £3000 and £7000 - OnlineFX is the only UK company to offer this service.

OnlineFX has also introduced a more secure online Buyback Service, allowing customers wishing to sell leftover foreign currency to receive a buyback

exchange rate upon receipt of foreign currency notes which is based on the very latest <u>buy back</u> rates.

Whilst the majority of exchange services available online only update their rates only once per day, OnlineFX provides a live tourist rate feed allowing them to offer the best possible market rates. The company has partnered with the MorningStar Group, who process data directly from more than 100 sources, including live exchange rates. OnlineFX's global data-feed offers timely and accurate exchange rates for more than 70 currencies worldwide, including the US Dollar, Euro, UK Pound and Japanese Yen.

OnlineFX has an extensive partnership and affiliate base network including Moneysupermarket.com, Sky Travel, This is Money and Talk Talk. OnlineFX also provides its partners with up-to-date, tick-by-tick XML tourist rate feeds which they can deploy on their websites. With an increasing partnership programme, OnlineFX is able to offer their travel money feed to over 300 different partnership programmes and provides tailor made co-branded or white label currency stores, which can be easily integrated into a company's website. This allows partners to earn an extra revenue stream through foreign currencies, traveller's cheques and money transfer services.

About OnlineFX:

Based in Central London, OnlineFX was formed in September 1999 to provide a one stop shop for all foreign currency needs. They offer a convenient, value for money service to travellers requiring <u>travel money</u> or traveller's cheques, as well as offering free money transfers to most countries.

Thanks to the backing of some of the UK's largest foreign currency movers, OnlineFX's experience in the field of foreign exchange and the reduced overheads of internet trading means they are able to provide customers with unbeatable rates, which are better than any high street bank or travel shop chain, at 0% commission. Also, with special daily <u>foreign currency</u> promotions on the site, OnlineFX offers top rates including unbeatable US Dollar exchange rates.

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