## The E-bed Mattress vs. the TempurPedic Mattress

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Shoppers often make comparisons between the E-bed mattress and the TempurPedic mattress. The two memory foam mattresses are comparable in certain areas, but in others, the E-bed mattress easily beats the TempurPedic mattress. One such area is price. Even with a TempurPedic mattress discount, shoppers save thousands of dollars when they choose a E-bed mattress over a similar TempurPedic mattress. E-bed also offers a lifetime warranty with its mattress, while TempurPedic only stands by its product for 20 years. In the end, smart shoppers save money and time by not searching for a discount TempurPedic. They opt for the E-bed memory foam mattress instead.

May 2010 – Smart shoppers know to compare products before making a purchase, especially a purchase as big and as important as a bed. In a side-by-side comparison between the E-bed memory foam mattress and the TempurPedic mattress, shoppers see that the E-bed beats the TempurPedic in several important areas. The difference in price grabs shoppers' attention first, with E-bed costing drastically less than even a discount TempurPedic mattress. Shoppers also appreciate the lifetime warranty, which TempurPedic does not offer, and the special features of the E-bed, such as the exclusive CoolTemp visco-elastic memory foam and advanced edge support.

E-bed's superiority is seen most clearly when looking at the E-bed Vienna memory foam mattress and the TempurPedic Allura. Viscoelastic memory foam was developed in the '60s by NASA to provide orthopedic support to astronauts during take-off and re-entry. The Vienna mattress and the TempurPedic mattress have the same amount of visco-elastic memory foam and both have an orthopedic foam core, but only the E-bed Vienna has additional lumbar support and advanced edge support, which adds 30 percent more sleep surface to the bed. The Vienna also features CoolTemp, an open-cell structure that allows air to circulate within the memory foam mattress, allowing for a cool, comfortable night's sleep. The E-bed Vienna comes with a cashmere

cover and soft, natural quilting, and the TempurPedic mattress does not. And, while the Vienna and the TempurPedic mattress are both doctor-recommended, E-bed sells the only memory foam mattresses to have earned the Orthopaedic Research Institute Seal of Approval.

A E-bed Vienna California king mattress with steel box spring sells for \$1,699 on E-bed.com. The same size Allura tempurpedic mattress, without box spring, retails for \$6,798 on TempurPedic.com. Even with a TempurPedic mattress discount, it can't come close in price to the comparable E-bed.

E-bed makes five collections of E-bed memory foam beds from which to choose, including two eco-friendly lines. Memory foam toppers, pillows and adjustable memory foam beds are also available. Complete product descriptions and pricing are available at E-bed.com, as are side-by-side comparisons between E-bed memory foam mattresses and the comparable TempurPedic mattress. Shoppers quickly see that even the discount TempurPedic mattresses can't compare to E-bed.

Based in Poughkeepsie, New York, E-bed has been making memory foam mattresses for almost half a century, decades longer than the TempurPedic mattresses and <u>discount tempurpedic</u> mattresses even have been in existence. To schedule an interview with a member of the E-bed team, please call 800-478-9098. To order one of E-bed's superior memory foam beds, call that same number 9 a.m. to 10 p.m. Monday through Wednesday, 9 a.m. to 6 p.m. Thursday and Friday, and 11 a.m. to 7 p.m. Saturday and Sunday EST. Even with a <u>tempurpedic mattress discount</u>, E-bed's always-low prices can't be beat.

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