

# Escapade Announces Special World Cup Discount



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Escapade, fancy dress suppliers, has arranged that every time England wins a game of football during the 2010 World Cup, there will be a special discount in price for all the fancy dress costumes.



This special deal will begin on the 12th of June. If England should beat the United States of America, Escapade will offer a discount of 5% from 10am the following day of the match that is valid for 24 hours. This will continue for each of the matches that follow, so if England went on to be victorious against Algeria then the discount will increase to 7.5% for the from 10 am the following day for 24 hours, right up to a 35% discount should England fans prayers be answered and England should reach the final and win.

The World Cup discount is however only for those who are in the know about the deal. Customers will first have to sign up to a mailing list available on the Escapade site or become a fan of Escapade's Facebook page. A voucher code will then be sent to everyone who has registered at 10am the day after each England victory, so customers will be able

to celebrate the evening away, and then make use of their discount for the next 24 hours.

From there, customers will have the choice of many fancy dress outfits, Halloween costumes and kids fancy dress.

If there is a draw or a loss there will be no discount for that day and the level will remain at its current point until the next game.

**About**

**Escapade:**

Escapade has been established for over 28 years since 1982 and has 1000's of excellent quality fancy dress costumes and accessories including superhero fancy dress, masks, wigs, make-up, jewelry and novelty products. Over its 28 years in business Escapade has built up an enviable client list - supplying to retail customers, businesses, schools, charities and many TV companies including BBC, CBBC, Walt Disney, MTV, Nickelodeon and Channel 4. Escapade costumes have helped to provide many iconic moments including the "House of Fun" video by Madness which was filmed at Escapade's Camden High Street store. Many Escapade fancy dress costumes were also used in the popular TV series "Trigger Happy TV" starring Dom Jolly, including the fat suits and animal costumes.

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