

Innovative Blog Series Explores a Day in the Life of an Intranet



Released on: June 02, 2010, 4:48 am

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Industry: [Software](#)

Vancouver, BC - Intranet Connections, provider of the popular intranet 2.0 CMS software, decided to launch a blog series focusing on "A Day in the Life of an Intranet" that follows a number of employees in how they interact with their company intranet. The series is designed to help answer how the intranet can facilitate collaboration and was published in conjunction with the latest release of Intranet Connections v10.

Carolyn Douglas, CEO of Intranet Connections: "Our goal for the Intranet Connections blog is to provide insight and ideas into how intranet managers can maximize return on investment for their intranet implementations. The cornerstone to the success of our intranet software is the KISS principle, and we like to show the value and benefit of what you can do with the tools available."

The blog series explores how various employees at the fictional company, West Coast Savings Credit Union, interact with their intranet The Buzz. The series, written in a short story format, is a refreshing and unusual perspective on the interaction between employees and the intranet during the course of a regular day at the office. Each post features an employee at a particular time slot in their day and describes how they use the intranet to assist them in their job duties and communicating with co-workers. Based on feedback and ideas from their client base, the Intranet Connections blog series aims to

give other intranet administrators insight into how their users could potentially interact with the intranet and offers ideas on encouraging site usage, enhancing collaboration, and building community.

You can read the Intranet Connections blog series "A Day in the Life of an Intranet" at <http://blogs.intranetconnections.com>

Intranet Connections Intranet 2.0 Software is out-of-the-box intranet software that combines core tools, intranet tasks and employee collaboration in an easy to use and turnkey environment. More than 1300 organizations world-wide have chosen Intranet Connections as their intranet software provider and the company has a strong vertical within financial and health sectors.

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If you'd like more information about this topic, please contact Rachel Lai at 604-924-9770 or visit the Intranet Connections web site at <http://www.intranetconnections.com>

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