

Minuteman VW Recognized as #1 Massachusetts Volkswagen Dealer for Service

Volkswagen of America Honors Greater Boston VW Dealer Based on April Customer Satisfaction Survey



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June 03, 2010, Bedford, MA... There are many [Volkswagen](#) dealerships in Massachusetts, but in April only one, Greater Boston [Volkswagen dealer](#) Minuteman Volkswagen, had its service department recognized as the best in the state and #2 in all of New England.

The recognition resulted from the scores tallied from April's Satisfaction Survey, a feedback form filled out by Volkswagen customers regarding their dealer experience. Minuteman VW, long known throughout Massachusetts for its commitment to the customer, now has additional evidence that their dedication is appreciated.

"It's customer feedback like this which shows our hard work is paying off," said Ray Hovsepian, General Manager at Minuteman VW. "There are plenty of competing Greater [Boston Volkswagen](#) dealers, all of whom are offering the same premier VW models. One key way we distinguish ourselves from other Massachusetts Volkswagen dealerships is through the efficient and skilled work our knowledgeable service technicians put into every VW they service. The customer comes first at Minuteman and they know it."

In an effort to further enhance their already lauded service, Minuteman is currently undergoing a complete renovation of their

service department. This renovation is being undertaken with the customer in mind—when it is completed this summer, Volkswagen service customers will find an upgraded service department capable of providing even more comfort and convenience.

“Taking your vehicle in for service can be a hassle, and our objective at Minuteman is to eliminate as many of the headaches as we can,” said Service Manager Patrick Collins. “Delivering service that consistently results in satisfied customers is what has earned us our loyal base of Massachusetts VW drivers. Whether or not they bought their new or pre-owned Volkswagen vehicle from Minuteman, our goal is to show Greater Boston VW owners that Minuteman has the service department they can trust to do the job right. This renovation is the latest step towards that goal.”

April also marked the 10 th consecutive month Volkswagen sales grew in America , with April sales rising 42% from 2009. This growth is due to the innovative new VW models, as well as amazing deals being offered nationally. However, a big reason Greater Boston drivers are now considering driving a VW is that they know they can count on Minuteman to deliver quality service and repairs long after they leave the showroom.

About

Minuteman

Volkswagen:

Minuteman Volkswagen, located in Bedford MA, is entering its 38th year of excellence. Minuteman is renowned throughout the Greater Boston area for its friendly and knowledgeable sales staff, skilled service department and impressive selection of new and pre-owned Volkswagens. If you're in the market for a quality new or pre-owned Volkswagen at the right price, Minuteman is where you want to be. For more information you can visit them on the web at www.minutemanvw.com, call them 781.275.8000, or visit their showroom at 39 North Rd, Bedford, MA.

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